



JUSTGIVING TOP TIPS

Follow these 10 top tips to make your Big Toddle online fundraising page a roar-some success!

It's quick, easy and only takes a few minutes – and you don't have to worry about getting the money to us when you're done, JustGiving sends the money directly to us.



SET UP YOUR JUSTGIVING FUNDRAISING PAGE FOR THE BIG TODDLE:

1. It's easy, all you have to do is go to justgiving.com/campaign/thebigtoddle2025
2. Click 'Start Fundraising' and log in or create an account with JustGiving and start personalising your page.
3. Sign in or Create an account
4. Personalise your page
5. Share your page with your supporters

FUN FACT:

If you're taking part in Toddle Together, once you have created your page, select 'Create a team' option and share your page URL with parents/ guardians of the children taking part so they can create a page for their child to link to your team – this way you will be sure to raise as much as you can.

1: SAFARI SELFIES!

A picture is worth a thousand words, so don't only add a profile picture but keep updating your page with new photos to keep your page looking fresh.

FUN FACT:

Fundraisers with pictures and videos on their page raise 13% extra per photo!



2: JUMP AS HIGH AS A KANGAROO AND SET YOUR TARGET

We've set your fundraising page target to £250, but if you want to raise more, let your supporters know and up your target so they increase their donation. And if you reach your target – why not increase it?

FUN FACT:

Did you know that pages with a target raise 17% more?

3: GO WILD AND SHARE YOUR JOURNEY

We've shared what we do here at Barnardo's – now we'd love to hear why supporting Barnardo's is important to you. An engaging story can make all the difference.

FUN FACT:

You could raise 65% more if you do!





4: LEAD THE PACK WITH A ROARING SELF-DONATION

Start the trail and be the first to donate to your page and inspire others to follow your lead.

FUN FACT: This will help you raise 48% more!



5: EMAIL OR WHATSAPP YOUR PACK

Start by emailing or WhatsApping your family and close friends – they're the most likely to support you and help get things started. Then, why not branch out and share your page in group chats and with your wider network to keep the momentum going.

FUN FACT: Add your page URL to your email signature so every email you send will raise more awareness of your fundraising and attract more donations.



6: BE A SOCIAL BUTTERFLY

Social media platforms like X, Facebook, Instagram and TikTok are great for fundraising and helping you connect with a wide community of potential supporters, so get sharing!

FUN FACT: Involve your tribe and get everyone to share your page and help spread the word to make an even bigger impact.

7: PAWS-ITIVELY FUN!

Think of creative ways to raise money, like hosting a safari themed bake sale, or host a jumble sale of items you no longer need.

FUN FACT: Did you know you can add your offline donations to your JustGiving page so your herd of supporters can see how much you have raised so far.

9: KEEP GOING!

Keep sharing your page after your event, you never know someone might want to donate again once they see the amazing effort you put in or it might remind those who missed the chance to donate earlier.

FUN FACT: 20% of donations come in after your event has finished.



8: MATCH GIVING

Check whether your employer offers Match Giving and if they don't, why not ask for a donation instead.

FUN FACT: If your employer offers Match Giving, this could double your fundraising!

10: THANK YOUR HERD

Thank people for their support, let them know how your fundraising is going/went and what a difference their donation will make to build brighter futures for children.

FUN FACT: A personalised thank you goes a long way- did you know you can download your Thank you card template on The Big Toddle resource hub www.barnardos.org.uk/events/big-toddle/resources

